

Membership Admin Report – 19 September 2018

My remit is to ensure that new applicants meet the requirements for joining the RCTA, so we are all assured of the same base criteria, which has been met. It is also to try and ensure that current members meet the criteria too, this has been somewhat more difficult!

Members are reminded that it is their responsibility, if they wish to remain members, to send us a copy of updated CRT licences, and all relevant certificates pertaining to their trading/business, which is not always happening, even after several emails. (You may need to check your spam settings?) After several emails I do tend to assume that a member does not wish to know us anymore ☐ I will try and text a reminder if I get no reply, but do not want to harass anyone if they just want to leave!

We have lost some members along our way since the last report, for various reasons including no longer in business, no longer living on a boat, health issues or just plain not renewing for their own personal reasons. But this is to be expected in any association and we have maintained a fairly constant membership, fluctuating between 100 and 108.

At time of writing we have 100 paid-up members, plus one going through the PayPal system as I type.

Since September last year we have welcomed 36 new members,

Enquiries from potential new traders and queries regarding registration with CRT etc have also been dealt with, hopefully this will help to grow new members too.

GDPR: in accordance with the new regulations we have a system in place to allow you to tell us if you do NOT want your photos used in any advertising that may be done by the Association. Many have not completed this section on your profile, we do need a clear YES or NO if no, can you please let us know by email also, in accordance with our policy.

Since the last AGM we have introduced a more polished system, we think :-)) and are a long way to reaching our 'membership pack' idea. Incidentally there have been no member suggestions forthcoming regarding useful content for this pack.

Some discounts have been arranged which we feel are a benefit of membership and we have issued membership identity cards to help ensure that our members are able to access these.

Originally the lead members name was the name written on the card, but now, after listening to our members, the registered business name is on the card, hopefully this will make it easier for business partners to use this card.

An 'RCTA green' lanyard is also supplied with the first membership card, to aid customer confidence and Association recognition when trading.

123 cards have been issued/re-issued to maintain members current relevant information

We are still discussing the #buyitoffaboat stickers to include in the pack, or not. We are also thinking of introducing an annual window sticker instead of the current biannual. Again, this is to ensure that our members and only our members benefit from being part of the only CRT recognised trader's association.

There are members who are 'cashing in' on the public just recognising our window sticker

and feeling the confidence that comes with that, when the sticker is actually well out of date.

Our window stickers actually do generate an 'approved trader' feel to the public and we should feel proud to maintain that impression.

Teresa Tunnicliffe